



# Workshop and training directory



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# About us

## **Causeway Education exists to ensure that progression is not determined by privilege.**

We are a national charity that works with universities, schools, and third sector organisations to help redress inequalities in access to higher education. By providing sector-leading workshops and training, we support students, teachers and WP staff in the fight for a fairer education system.

Like every organisation, during the pandemic we had to adapt. Our online webinars have enthused and engaged thousands of participants, with 96.8% telling us they found them useful or very useful. Whatever your preference, face-to-face or online, you can rely on our workshops to be:

- ✓ **High-quality**: drawing on our passion and expertise, you can depend on our workshops to engage participants.
- ✓ **Collaborative**: we work hard to understand our partners, recognise their expertise, and tailor our programmes and workshops to meet their needs.
- ✓ **Practical**: we provide actionable support in the form of user-friendly tools and sector-leading resources.
- ✓ **Evidence-led**: we take time to understand problems, identify needs and form considered solutions in conversation with latest research.

If you're interested in partnering with us, we are available for bookings, enquiries, or just a chat! Please send us a message at [info@causeway.education](mailto:info@causeway.education) or call 020 3808 5410.



# Pricing

We pride ourselves on offering sector-leading content and delivery. All our workshops have been refined and improved and we are convinced you will not find better.

After successfully delivering online during the pandemic, our workshops and training sessions continue to be held mostly online, but we are also very happy to deliver sessions in person, as long as restrictions allow.

To account for the lack of travel expenses, the full price of our online sessions is £990 per session for student-facing workshops and £1,320 per session for staff training. These prices represent a 25% discount on the price for face-to-face delivery. There is no limit on the number of students or staff who can attend a session.

As part of our charitable aims we subsidise the price of workshops for **universities and third-sector organisations**. We further heavily subsidise the cost for **schools**, applying a 60% discount. This means our student-facing workshops for schools are priced at just £396 per online session (£528 in-person) and our online staff training sessions just £495 per online session (£660 in-person).



## Personal Statement

1. Over-emphasis on extra-curricular activities
2. Failure to show academic success to the highest degree
3. Not developing a clear focus or theme
4. Poor editing and grammar
5. Not proofreading and registering
6. A tendency to overstate achievements
7. Lack of demonstration of leadership

**For students**



# Application mentoring



April–January



Years 12 & 13



On request

End-to-end application mentoring for those facing barriers to HE is our flagship offer, honed after years of experience increasing progression among state school students. Mentees follow subject-specific pathways designed by academics and teachers to enable them to present the best version of themselves.

An [independent study](#) by the Sutton Trust and Dr Steven Jones found **100%** of Causeway mentees sampled received at least one offer from a Russell Group university, far exceeding the offer rates achieved by a control group.

In 2020 we partnered with UCL, KCL, LSE, Oxford, and Leicester to offer bespoke application mentoring to more than a thousand summer school students.

We are delighted to work closely with each of our partners to tailor our mentoring offer to their specific requirements. Mentees commonly receive:

- ✓ Access to our OSCAR applications platform, which provides an intuitive framework for planning, writing, and editing an outstanding statement, alongside interactive modules on course choice, interviews and more.
- ✓ A subject-specific expert mentor, specially trained in personal statement development, to guide them through the application process. Partners may also choose to employ their own mentors.
- ✓ Signposting to wider reading and structured activities that ensure applicants understand their subject and boost their academic suitability.



of 2019-20 mentees felt Causeway's mentoring helped them get a place at university

"There is no downside to the mentoring. I would say it has been the most useful thing I could have in applying to university, and I feel lucky to have been able to access it."

Mentee on one of Causeway's programmes



## Offer-holder mentoring



May–September



Year 13



On request

The fight for a fairer, more diverse HE landscape doesn't stop when offer letters land in students' inboxes. Successful applicants still face significant barriers that may prevent them from taking up the offers they have worked so hard to receive.


Our offer-holder mentoring supports prospective students at your institution to overcome many of these barriers. By pairing offer-holders with a subject-specific and specially trained expert mentor, it accomplishes three overlapping purposes:

- ✓ Puts applicants in the best possible position to **meet their offer** by providing academic support to students who cannot afford private tutoring.
- ✓ **Boosts retention** by keeping students engaged over the summer months and allaying any concerns that university study "isn't for them."
- ✓ **Prepares students to succeed** at your institution by offering subject-specific insight into what it's really like studying their chosen course, alongside further reading and activities that develop their academic abilities.

We would be delighted to tailor our offer-holder mentoring to the specific requirements of your institution. Please get in touch with us to discuss further.



## Personal statement masterclass: Planning

 60-120 minutes

 Years 12 & 13

 See p. 4

Personal statements are our speciality. Over the summer we have worked with the Sutton Trust to deliver this interactive workshop online for more than 6000 FSM and first-gen HE applicants. In this session students:

- ✓ Learn what admissions tutors really want from a personal statement.
- ✓ Discover how to present the best versions of themselves by effectively analysing and showcasing their experience, skills, and knowledge.
- ✓ Leave with a detailed plan for developing an outstanding statement.


"The energy in the 'room' was really positive and stayed that way right until the end. No mean feat in an online session with around 150 seventeen-year olds!"

Coordinator, UCL Summer School

95%

of 2020 masterclass attendees felt better prepared to write their personal statement

## Personal statement masterclass: Editing

 60-120 minutes

 Year 13

 See p. 4


Why not double up on our sector-leading personal statement support? This session:

- ✓ Uses interactive techniques to equip students with the skills and knowledge to edit their statement effectively.
- ✓ Upgrades statements from good to outstanding, using our proven approach.
- ✓ Keeps students engaged and motivated in the final push for the finish line.





## How to ace your admissions test

 60-120 minutes

 Year 13

 See p. 4


Admissions tests are one of the most nerve-wracking elements of the application process and most state schools do not have the time and resources to support their students effectively. This practical and interactive workshop can help!

- ✓ Students gain a clear understanding of what to expect in their admissions test -- no nasty surprises on test day!
- ✓ Practical detailed guidance on how best to prepare -- all major tests covered!
- ✓ Can be arranged on a bespoke basis to cover students sitting specific tests.

"The best guidance I have seen in  
10 years doing this job!"

Careers advisor, Wootton Academy Trust, Bedford

## Preparing to wow at your admissions interview

 60-120 minutes

 Year 13


 See p. 4

Whether it's Oxbridge, medicine, dentistry, or nursing & midwifery, interviews can seem opaque and daunting. This session sets students up for success with:

- ✓ A confidence-boosting explanation of the purpose and format of the interview, so students know exactly what to expect.
- ✓ Detailed discussion of sample questions and approaches to answering them.
- ✓ Can be arranged on a bespoke basis to cover students who will be sitting specific interviews.



## How to choose a course that's right for you

 60 minutes

 Year 12

 See p. 4


Higher education providers are offering more courses than ever before and students often struggle to figure out which is the one for them. Through a series of engaging activities, this workshop:

- ✓ Equips students with the tools to make informed choices about their futures.
- ✓ Gives students a clear understanding of the options available and their own strengths and weaknesses in relation to them.
- ✓ Provides clear takeaways and strategies to apply to future decision-making.

"As a parent who had no idea of the university process, my son found this ... practical advice as to what to do so useful."

Parent of student at Brimsham Green School, Bristol

## Making the most of your university adventure

 60-90 minutes

 Year 13

 See p. 4

Even after students secure their places at university, many are left wondering: what now? This session provides students with a practical and accessible guide that will help them thrive in their next stage:

- ✓ Strategies for successfully managing university life on a budget.
- ✓ Tips for how to find accommodation and get involved in extra-curriculars.
- ✓ Study skills that prepare students for success at a higher academic level.



**For school and  
college staff**



## IAG and you: Raising progression with outstanding HE guidance



60-90 minutes



Heads of 6th and equivalent



See p. 4

In this age of information, why are students making less well-informed decisions? This practical workshop will enable careers advisors and sixth-form leaders to:

- ✓ Rethink the way they provide HE guidance in conversation with the latest research.
- ✓ Discuss strategies and techniques with other progression specialists.
- ✓ Formulate an action plan to implement changes with immediate impact.



100%  
of attendees thought our 2020  
Teacher Champions CPD series  
was 'good' or 'outstanding'

"The best teacher feedback I have  
seen in my career."

Anne-Marie Canning MBE, CEO of Brilliant Club

## Personal statement masterclass for school and college staff



60-90 minutes



KS5 staff




See p. 4

The personal statement is a crucial part of HE applications, but state schools lack the time and resources to provide their applicants with the best possible support. Our interactive session equips teachers and careers advisors with:

- ✓ The latest research into what admissions tutors are looking for.
- ✓ Guidance on how to keep applicants enthused and engaged throughout.
- ✓ A step-by-step process that helps ALL students write an outstanding statement.



## Preparing your students for admissions interviews

 60-75 minutes

 KS5 staff

 See p. 4


Whether it's Oxbridge, medicine, dentistry, or nursing & midwifery, interviews can seem opaque and daunting to students and school and college staff alike! This workshop will lead to clearer heads and more impactful advice through:

- ✓ Clear understanding of the principles and practice behind interviews.
- ✓ Detailed discussion of potential approaches to answering common questions.
- ✓ Actionable strategies that enable staff to help students to prepare most effectively.

"I am inspired and full of ideas about how to improve the processes and engagement in my school."

Teacher after one of our CPD sessions

## How to write an outstanding UCAS reference

 60 minutes

 KS5 staff

 See p. 4

An outstanding reference can seem difficult to pull off, but it can make all the difference between a deserving student receiving an offer and not receiving one. This session provides school and college staff with an engaging route to:

- ✓ Learn how to avoid references sounding like school reports.
- ✓ Maximise the academic impact without adding to workload.
- ✓ Discover the latest guidance in light of increased extenuating circumstances surrounding COVID-19.






**For WP staff**



## IAG for WP staff: Raising progression with outstanding HE guidance

 60-90 minutes

 See p. 4


In this age of information, why are students making less well-informed decisions? This practical workshop will enable WP officers and managers to:

- ✓ Rethink the way they provide HE guidance in conversation with the latest research.
- ✓ Discuss strategies and techniques with other progression specialists.
- ✓ Formulate an action plan to implement changes with immediate impact.

"Really helpful and impactful. I now feel much more confident identifying what is most relevant for a personal statement."

WP staff member, Cardiff University

## Personal statement masterclass for WP staff

 60-120 minutes


 See p. 4

State schools and students are increasingly looking to university WP staff for guidance on how to write an outstanding statement. As leading personal statement specialists, WP departments can rely on us to provide:

- ✓ Strategies to rethink how they provide personal statement support.
- ✓ An engaging overview of the latest research into personal statement writing.
- ✓ Actionable tips for reaching out to students who need advice the most AND how to keep them engaged throughout the cycle.



## Successful objective-led planning for WP teams

 60-90 minutes

 See p. 4


How can we ensure that our WP activities achieve their desired goals? This session explains all you need to know about objective-led planning, resulting in:

- ✓ Increased confidence in embedded objectives from the earliest stages of programme and/or session planning.
- ✓ Ideas for engaging activities that measure student progress.
- ✓ Approaches that makes reporting your programmes' effectiveness easier.

"[Causeway]'s research and sessions are excellent; not only do they know what works but they helped [...] implement their findings. Their delivery and resources are brilliant, I couldn't recommend them more."

Abigail Rowse, University of Nottingham

## Delivering high-quality online workshops

 60-120 minutes


 See p. 4

Keeping participants engaged in an online webinar is no easy task. You cannot simply rinse and repeat activities that have worked well in a face-to-face environment. Drawing on our research and experiences in 2020, this workshop:

- ✓ Provides actionable advice on getting participants involved while adhering to safeguarding guidelines.
- ✓ Discusses practical example scenarios and how to approach them.
- ✓ Can be designed in a bespoke manner to treat specific platforms/VLEs.



## Raising engagement: Speaking a school's language

 60 minutes


 See p. 4

WP departments need to work closely with schools in order to be successful. But we find that there can sometimes be misunderstandings about what schools need most. This session will help to head off these scenarios by:

- ✓ Clearly explaining the demands placed on schools and their priorities.
- ✓ Providing actionable suggestions for adjusting WP programmes to maximise impact on a school level.



# Ambassador training for engaging online delivery

 60-120 minutes

 See p. 4

Ambassador training may not be high on the priority list, but with so much uncertainty in HE, the need to connect with potential students has never been higher. This session is designed specifically to support student ambassadors in developing a confident approach to engaging students online. Topics include:

## Upgrading your IAG

What is IAG and how to can it be delivered with pedagogy?

How to balance pace and depth

## The foundations of working online

Techniques for live delivery and pre-recording

Using online survey programmes (e.g. Slido) to drive engagement

Setting expectations

## Developing your online personality

When and how to ask questions to ensure maximum engagement

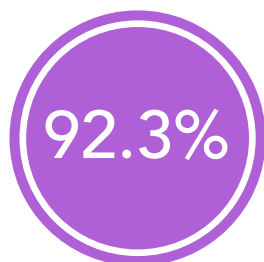
Using the appropriate language

Learning not to fear silence

Considerations for students with additional needs

Ambassadors will leave with:

- ✓ Increased confidence to deliver engaging online sessions safely
- ✓ New approaches and activities to implement straight away



of ambassadors we trained in 2020 agreed or strongly agreed that the training would influence their day-to-day practice





# Bespoke sessions

**Have a need that's not covered in the sessions listed here? We would be delighted to design, develop, and deliver a bespoke session or programme tailored to your specific priorities and requirements!**

Our areas of speciality include:

All aspects of HE applications, including but not limited to:

- ✓ Post-18 destination choices
- ✓ Personal statement planning, writing, and editing
- ✓ Admissions tests and interviews of all types
- ✓ Preparation for university life and study
- ✓ Subject-specific guidance for healthcare courses, law, humanities and more

Outstanding IAG training for school, college, and WP staff:

- ✓ How to reach underrepresented groups and keep them engaged
- ✓ Excellence in application guidance
- ✓ Writing effective references

CPD for Widening Participation departments and staff:

- ✓ How to plan and deliver engaging workshops, both online and in person
- ✓ Understanding the needs of schools in uncertain times
- ✓ Developing accessible resources with lasting impact
- ✓ Training for undergraduate ambassadors and other temporary staff



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**We'd love to hear from you!**

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